

Information from e-tokushima.net(e-t.net)

Our purpose and Mission

e-t(okushima).net was organized by members who love their hometowns and who wish to introduce Tokushima to the world.

Our purpose is to discover, send out, and create contents that Tokushima can be proud of.

"e" of e-t(okushima).net stands for four messages.

The four messages are:

- Exclusive-tokushima (the only Tokushima in the world)
- Ecological-tokushima (eco-friendly Tokushima)
- Energetic-tokushima (eco-friendly Tokushima)
- Extend a warm welcome-tokushima (warm welcoming Tokushima)

Our activities are always guided by the four "e"s.

Our mission

Our mission is to discover, send out, and create Tokushima.

Our vision

Our final vision is to send out original contents that Tokushima can be proud of and to create a new culture. We would like to have dreams and realize them through Tokushima with you and to contribute to the world.

[From Tokushima to the world]

We would like to see such Tokushima with all the people associating with us and to share our values with you.

We believe that sharing and knowing Tokushima culture enrich our lives and give us chances to find new values and happiness.

April 8, 2007
e-tokusima